

# Our Mission

The mission of the Fairfield Public Library is to inspire lifelong learning, promote literacy and ensure information access to the community.

# Our Vision

Your central community source for knowledge, discovery and connection.

## Fairfield Public Library

The purpose of the Strategic Plan is to create a roadmap for Fairfield Public Library that will be used to guide our efforts for the next three years. The Fairfield Public Library system is composed of the Main Library and Fairfield Woods Branch Library.

The Board of Library Trustees, the Library Staff and community members have worked to develop this eighth strategic plan. The Board funded this vital project and hired Maureen Sullivan as planning consultant. Through a series of focus groups comprised of community leaders, young people and residents, along with a community survey, the goals and objectives of this strategic plan were formed.

The four goals of the plan will serve to strengthen the Library's commitment to the Fairfield community and support of its mission and vision.

## Find Us:

[www.fairfieldpubliclibrary.org](http://www.fairfieldpubliclibrary.org)



# Strategic Plan 2021



# Fairfield Public Library Strategic Plan 2021 - 2024

Approved by the  
Fairfield Public Library  
Board of Trustees  
August 23, 2021



Fairfield  
Public  
Library

## Goal 1:

Be a hub of lifelong learning  
and enrichment.

### The Library will:

1. Manage the collections to reflect broad interests and stimulate new ideas.
2. Offer programs that provide education and enjoyment.
3. Provide an environment that is welcoming and appealing to all.
4. Identify ways to reach and serve potential new Library users.
5. Continue space planning and design in both physical locations to meet the needs of our patrons and/or accommodate ever-changing technology and other trends.

## Goal 2:

Expand our digital library  
and presence.

### The Library will:

1. Plan for the future by monitoring trends and developments.
2. Expand utilization of digital resources to enable access for patrons when and where they need it.
3. Establish the Library as a centralized resource to aid other Town departments.
4. Support ongoing professional development of staff.

## Goal 3:

Sustain partnerships and  
build community connections.

### The Library will:

1. Identify organizations whose goals align with the Library's.
2. Explore new areas where we can apply successful service models.
3. Pursue grant opportunities.

## Goal 4:

Strengthen community  
awareness and support  
for the Library's mission  
and services.

### The Library will:

1. Create, sustain and constantly evolve a marketing plan, while extending awareness of the Library brand.
2. Identify and engage ambassadors to ensure widespread support of the Library.

